



FONDATION
ZAKOURA

Le devoir d'agir

Founded in 1997, recognized of public benefit



© Hamza ELBERRI

COMMITTED TO
HUMAN DEVELOPMENT



“ Human development implies solidarity, fairness, equal opportunity and respect for human dignity. That’s our conviction. Our commitment relies on an innovative approach designed to serve social and sustainable development. ”



Zakoura Foundation is a Moroccan association recognized of public benefit. It strives to ensure quality education for all, inclusively targeting rural and vulnerable populations.

Zakoura Foundation has the largest non-governmental network of schools in rural areas of Morocco and as such is recognized as major actor in the sector of education.

Building on its network and expertise, Zakoura Foundation provides guidance for educational policy-making.

Our mission

In due intelligence with our ecosystem, we aim at reducing the educational gap in rural areas.

Our scope of work

We develop several educational programs for children, youth, adults and local associations in rural areas. When we design our programs, we pay special attention to Human Rights, inclusive gender policies, the conditions of digital access and sustainability.

Our approach

To meet successfully the needs of our targeted populations, we favor a holistic, innovative, participatory and sustainable approach.

Our offer

Our offer is comprehensive and includes educational programs implementation, trainings, supervision and counselling.

4E : Our four strategic practice areas

> Education

We provide quality education in rural areas.

> Employability

We support youth employability and their integration in the legal labor market.

> Entrepreneurship (social)

We support social entrepreneurship with a special focus on women initiatives in rural areas.

> Empowerment

We boost the skills and capacities of the actors involved in our sector of expertise.



Education for all!

Since 1997, Zakoura Education implements educational programs across Morocco, mainly in isolated rural areas.



Training Center

Zakoura Academy was created in 2015 to provide trainings to the human resources recruited to carry out the projects of the Foundation. Zakoura Academy also provides trainings to support the capacity building of local associations.



Action-Research & Development

LE LAB scrutinizes worldwide innovations in the sector of education. It develops strategic thinking, monitoring practices' reviews and disseminates information about best educational practices.



78 852 Literate adults

22 163 Children enrolled in 420 Non-Formal Education schools

14 379 Women informed about the Basics in nutrition, health and hygiene

9 226 Youth received initial vocational training

8 096 Public school students and children received academic support

8 015 Children enrolled in 108 preschools

4 104 Functional literacy beneficiaries

4 054 Mothers benefited from parental education

1 660 Scholarships for children and youth

*data last updated in March 2018

20 years of commitment in favor of Education for All

More than 150 000 children, youth and women benefited from the programs of Zakoura Foundation, since its creation. To make its programs even more impactful, the Foundation also offered training to more than 3000 human resources.

Thanks to the non-formal educational programs of Zakoura Foundation, 420 schools were created allowing the enrolment of more than 20 000 children in a non-governmental school system.

Since 2015, the extension of a quality preschool system in rural areas is a flagship project. Since then, an average of more than 2 800 children were enrolled in preschools, every year.

First non-governmental network of schools in rural areas

528 schools in 8 regions



ANEER, preschool for all



“Each child has a right to quality education. Preschool education is a condition of success.”

Jamal BELAHRACH,
Chairman, Zakoura Foundation

The Foundation has launched ANEER – National Initiative for Early Childhood Education in Rural Areas – to extend

free and quality preschool education to isolated areas of the Kingdom of Morocco.

More than a **100 preschools** since its creation



More than **8000 children** enrolled in preschools



And soon.....

500 Schools  **and 50 000 children** 

More than a **100 douars** (remote villages)



100% on-time registration into primary schools



Digital Schools : the world evolves, so does education

To reduce social gaps and ease ongoing programs' improvement, Information and Communication Technologies (ICT) are embedded in Zakoura's models of Non-Formal Education. They allow the beneficiaries to keep up with innovative devices and contents. The first digital school in rural area was founded in 2014 and fuelled by the best international practices.



PARTNER WITH US

> Reinforce your CSR Commitment

Supporting Zakoura Foundation's activities asserts the social engagement of your company.

> Collaborate with an Accountable Foundation

To keep track of progress, we inform you on a regular basis through reporting and sites' visits.

> Benefit from Tax Discounts

Zakoura Foundation is recognized of public benefit and therefore all the donations allocated to its activities are tax-deductible according to the art. N°10-B-2 of the Moroccan General Tax Code.

> Enhance your Corporate and Social Branding

In its diversified media, Zakoura Foundation brings exposure to your social engagement.

DONATE TO THE F.E.R the Fund for Education in Rural areas

The F.E.R is a specific participatory fund which allows the opening of a preschool each time 300 000 MAD (i.e 27 000 EUR or 31 000 \$) are collected. As a donor to the F.E.R you will contribute to a social growth momentum. The Foundation is committed to send you an annual report of the preschools financed through this innovative fund.

MAKE A DONATION

INDIVIDUAL DONATION

> www.fondationzakoura.org/don



FONDATION
ZAKOURA

Le devoir d'agir

131, Boulevard d'Anfa
3rd & 4th Floors • Casablanca, Maroc
T. + 212 (0) 5 22 29 73 30
M. + 212 (0) 6 74 90 11 15
F. + 212 (0) 5 22 26 47 77

www.fondationzakoura.org



Zakoura Foundation received a certification of Accountable Association (RSA) from Vigeo (Global Initiative for Sustainability Ratings).



Zakoura Foundation is audited every year by an international organization and attaches the utmost importance to track record of its projects impact.